

IFF TV 07 / EN

LEARNING EXPEDITION



TARGET AUDIENCE

Managers hired or promoted for about 3 years.



GOALS

- Develop through an overall vision of trades, other sectors and other companies;
- Learn from a sponsor to observe, synthesize and orient on the basis of the orientations.



PREREQUISITES

None.



EDUCATIONAL MODALITIES

- Learning Expedition, company visits, sub-group work, diagnosis, presentation and discussions with a high-level sponsor.



PROGRAM

- Discuss with sponsors to understand the issues to be addressed in the context of the Learning expedition;
- Prepare company visits, work in groups, understand continuous improvement processes;
- Benchmarking: Exchanging with company representatives to understand the solutions implemented in relation to the issues;
- Present to sponsors the understanding and lessons of benchmarks, propose orientations;
- Examples of themes: Innovation, digital business, management of high potentials, management of organizational change, marketing of services, logistics ...;
- Identify the different factors influencing decision making.



DURATION: 4,5 DAYS

• **Level 2 assessment:** Assessment of skills acquired at the end of training ➔ **No**