

IFF TV 15 / EN

COMMUNICATE WITH IMPACT



TARGET AUDIENCE

Managers and non managers.



GOALS

- Speak with impact during public interventions (conference, speech, ...)
- Intervene effectively in meetings, with your team or in front of top managers
- Exchange in a structured way with an audience and keep control of the debates.



PREREQUISITES

None.



EDUCATIONAL MODALITIES

- A rhythmic, fun and interactive training of two days, with a maximum of practices
- Permanent attention paid to the Head / Heart / Body complementarity
- A personalized development path through continuous self-assessment and work on its progress points.



PROGRAM

- **Head - Heart - Body:** Their role and their complementarity
- **Feedback**
- **How to start?**
- **The non-verbal**
- **The different plans that can be used to communicate**
- **Intentions / emotions**
- **Stage fright, stress: Managing your emotions by mobilizing your body, your voice**
- **Interact with an audience and manage objections**
- A personal action plan is constructed, as well as a half-day of training (a few weeks after the training on the subjects to be worked on) completes the two days.



DURATION: 2,5 DAYS

• **Level 2 assessment:** Assessment of skills acquired at the end of training ➔ **No**